

A company of

# Handbook for displaying PPL in the shopping cart

Your shopping cart is our joint visual presentation. So let's find the best way of how to make the best of it.

# How to view shipping options with PPL in the shopping cart

Add a logo and a text description of the service. This makes it easier for the customer to find their preferred delivery option.

Add a description highlighting the advantages of your chosen mode of transport. This gives the customer useful information from the shipment's journey.

## The ideal option using PPL logo and text description





Delivery to address On the way to zero emissions

Delivery to a PPL Parcelbox or PPL Parcelshop pick-up point On the way to zero emissions If you add a PPL map widget to this option, you'll help your customer find their way around quickly and they'll be happy to keep coming back.

If your cart allows the option of **splitting by a pick-up point:** 



Delivery to PPL Parcelbox On the way to zero emissions



Delivery to PPL Parcelshop On the way to zero emissions

# Simplified option using text description only

- PPL Delivery to address | On the way to zero emissions
- PPL Delivery to PPL Parcelbox

or PPL Parcelshop | On the way to zero emissions

If you want to split the types of pick-up points:

- PPL Delivery to PPL Parcelshop | On the way to zero emissions
- PPL Delivery to PPL Parcelbox | On the way to zero emissions

#### Do you also deliver abroad?

Illustrative **display of the foreign logo** in the e-shop.



Or in words:

**Express One Slovakia** – Delivery to an address abroad in cooperation with PPL **balíkovo** – Delivery to pick-up points abroad in cooperation with PPL

### **Descriptions of selected modes of transport**

- Delivery to address
  Your shipment will usually reach you reliably the next working day
- Delivery to PPL pick-up points Pick up your parcel at a PPL Parcelbox or PPL Parcelshop near you
- Delivery to PPL Parcelshop Come get your shipment when it's convenient for you
- Delivery to PPL Parcelbox
  Have your shipment delivered ecologically and pick it up conveniently 24/7
- Delivery abroad Rely on fast delivery of parcels from abroad



Add our pick-up point search widget to your e-shop, so your customers can easily find and select the nearest PPL pick-up point. The widget includes advanced filtering by opening hours, pick-up point type or payment option. We are constantly updating all information about PPL Parcelboxes and PPL Parcelshops, so please do not hesitate to contact our sales representative.

#### More visibility, more shipments

Every shipment counts. Place a banner to your e-shop, newsletter or social media and let your customers know you are shipping with PPL. Contact your sales representative, and we will work out the best form of presentation together.

#### Logos for download

**PPL and foreign partners** 

If you have not found the correct format of the logo or need the widget implementation manual, please contact your sales representative.



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