

Handbook for displaying PPL in the shopping cart

PPL®

A company of



Your shopping cart is our joint visual presentation. So let's find the best way of how to make the best of it.

How to view shipping options with PPL in the shopping cart

Add a logo and a text description of the service.

This makes it easier for the customer to find their preferred delivery option.

Add a description highlighting the advantages of your chosen mode of transport.

This gives the customer useful information from the shipment's journey.



The ideal option using PPL logo and text description



Delivery to address

On the way to zero emissions



Delivery to a PPL Parcelbox or PPL Parcelshop pick-up point

On the way to zero emissions

If you add a PPL map widget to this option, you'll help your customer find their way around quickly and they'll be happy to keep coming back.

If your cart allows the option of **splitting by a pick-up point:**



Delivery to PPL Parcelbox

On the way to zero emissions



Delivery to PPL Parcelshop

On the way to zero emissions

Simplified option using text description only

- ✓ **PPL** – Delivery to address | *On the way to zero emissions*
- ✓ **PPL** – Delivery to PPL Parcelbox
or PPL Parcelshop | *On the way to zero emissions*

If you want to **split the types of pick-up points**:

- ✓ **PPL** – Delivery to PPL Parcelshop | *On the way to zero emissions*
- ✓ **PPL** – Delivery to PPL Parcelbox | *On the way to zero emissions*

Do you also deliver abroad?

Illustrative **display of the foreign logo** in the e-shop.



In cooperation with



Delivery to an address abroad



In cooperation with



Delivery to pick-up points abroad

Or in words:

Express One Slovakia – Delivery to an address abroad in cooperation with PPL

balíkovo – Delivery to pick-up points abroad in cooperation with PPL

Descriptions of selected modes of transport

- ✓ **Delivery to address**
Your shipment will usually reach you reliably the next working day
- ✓ **Delivery to PPL pick-up points**
Pick up your parcel at a PPL Parcelbox or PPL Parcelshop near you
- ✓ **Delivery to PPL Parcelshop**
Come get your shipment when it's convenient for you
- ✓ **Delivery to PPL Parcelbox**
Have your shipment delivered ecologically and pick it up conveniently 24/7
- ✓ **Delivery abroad**
Rely on fast delivery of parcels from abroad

